

DEAR VALUED SPONSOR,

The annual Canadian Prepaid Providers Organization (CPPO) Symposium is the premier event for Canada's \$4 billion prepaid industry. The one-day event, held on May 13, 2019 at the Toronto Board of Trade in Ontario, immediately precedes the Payments Canada Summit and provides over 120 anticipated senior delegates with networking and learning opportunities around North America's fastest growing payments product.

SESSIONS & WORKSHOPS WILL COVER THE FOLLOWING TOPICS

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| 1 The opportunity for We Chat & Alipay in Canada | 6 Driving more consumer demand for prepaid with new and innovative approaches |
| 2 Successful APIs promoting open banking | 7 The economic and social impact of prepaid in Canada |
| 3 How AI is accelerating digital ID authentication | 8 Global fintech trends and their applicability to Canada |
| 4 The real time rail. Threat or opportunity for prepaid? | 9 How SMBs are growing through payments, rewards and loyalty programs |
| 5 What's trending at the big bank innovation hubs? | |

BENEFITS OF SPONSORSHIP

- + Exposure to over 120 financial professionals at the event and to Payment Canada's vast network of attendees.
- + Exposure on CPPO website & social channels for one year.
- + Awareness as a thought leader in Canadian payments and prepaid through website presence and social media.
- + Nation-wide recognition, including acknowledgement and clear demonstration of your organization's involvement, commitment and support.
- + The opportunity to view and identify new potential partners for your business and present your own content.

CONTACT US TO CONFIRM YOUR SPONSORSHIP!
JENNIFER@FLETCHERGROUPLLC.COM

PRESENTING SPONSOR | \$15,000

- Premier listing on conference materials and signage at the event and reception
- Premier recognition on CPPO website for one year
- Premier listing in email marketing campaigns
- Verbal recognition and opportunity to speak at the event
- 6 show passes

GOLD SPONSOR | \$10,000

- Listing in conference materials and signage at the event and reception
- Premier listing in email marketing campaigns
- Recognition on CPPO website for one year
- Opportunity to participate or moderate a panel discussion
- 4 show passes

SILVER SPONSOR | \$5,000

- Listing in conference materials and signage at the event and reception
- Recognition on CPPO website for one year
- Listing in email marketing campaigns
- Opportunity to participate or moderate a panel discussion
- 2 show passes

BRONZE SPONSOR | \$1,000

- Listing in conference materials and signage at the event and reception
- Recognition on CPPO website for one year
- Listing in email marketing campaigns
- 1 show pass

LUNCH SPONSOR | \$5,000

- Recognition on signage as the sole sponsor of the Lunch
- Verbal recognition at the reception
- Recognition on CPPO website for one year
- Option to provide branded items to guests
- 2 show passes