

## CPPO Membership

The Canadian Prepaid Providers Organization (CPPO) is a not-for-profit organization and the collective voice of the \$12B prepaid payments industry in Canada. The CPPO gives our members the intelligence, education, access and network to tap into this innovative payments community. We promote a positive environment in which prepaid payments can responsibly grow and flourish. Our members include issuing banks, networks, fintechs, program managers, processors and service providers.

### Mission

Promote a positive environment in which prepaid platforms and programs can responsibly grow and flourish in Canada.

### CPPO Benefits

#### RESEARCH

CPPO conducts valuable research for members annually, including a market sizing and trends study conducted by Datos Insights. These reports are available only to members.

#### VOICE OF THE INDUSTRY

CPPO hosts events, speaks at industry conferences and conducts social media and media outreach to highlight prepaid innovation. We also correct misinformation on behalf of the industry.

#### PAYMENTS FUTURES

CPPO produces the newsletter and content hub Payments Futures, offering news and opinion content on payments and fintech innovation. Members can contribute to the newsletter that reaches close to 1,000 readers each month.

#### CPPO SYMPOSIUM AND EVENTS

CPPO hosts the annual Prepaid Symposium and other events throughout the year that showcase industry thought leadership and bring our members together for valuable networking.

#### LEGAL ANALYSIS

CPPO's legal advisors provide members alerts on regulatory and legislative issues that affect prepaid. The association commissions broader analysis and studies on the most pressing issues.

#### GOVERNMENT RELATIONS

CPPO coordinates meetings with federal and provincial regulators and Members of Parliament to advocate for the prepaid industry. CPPO tracks regulatory developments that can affect prepaid and reacts on behalf of the industry.

#### EDUCATION AND NETWORKING

CPPO provides members access to the best practices, educational webinars, and information sharing through a members-only website, social groups and networking events to further connections and partnerships.

## CPPO Members



<b>CPPO MEMBERSHIP</b>	<b>Premium Membership (\$10,000/year)</b>	<b>Emerging Company Membership (\$5,000/year)</b>
Attendance at CPPO annual membership meeting and networking receptions (3 per year)	✓	✓
Access to CPPO infographics, white papers and comment letters	✓	✓
Monthly members report that includes a government relations briefing	✓	✓
Discounted tickets for the annual CPPO Symposium and other events	✓	✓
Access to all CPPO research and reports and analyst briefings. (Total value exceeds \$75,000)	✓	Access to research summaries only
Submit a thought leadership or company product article for publication in Payments Futures	3 articles/year	1 article/year
Ability to join the government relations or communications working group	✓	
Ability to apply for general members seat on the board (one year term)	✓	
Participation in lobbying activities including meetings with regulators and fly in days	✓	
Discounted pass to the annual CPPO Prepaid Symposium (in-person) and invitations to other events	✓	

**“Since joining the CPPO, InComm has greatly benefited from CPPO’s tremendous efforts to build awareness and grow prepaid products in Canada.”**

**FELIPE PAPALES**

**INCOMM CANADA | GENERAL MANAGER**

**“Prepaid is seeing double-digit growth in both funding and use and is becoming ubiquitous across the Canadian payments ecosystem as the industry moves toward more innovative banking services. EQ Bank is excited to be joining the CPPO Board to help continue advocating for the benefits of greater prepaid adoption in Canada.”**

**KARTIK KAMAT**

**EQ BANK | SR. DIRECTOR, DIGITAL BANKING PAYMENTS & INNOVATION**