

DRIVING PAYTECH INNOVATION

DEAR VALUED SPONSOR,

The annual Canadian Prepaid Providers Organization (CPPO) Symposium is the premier event for Canada's \$4 billion prepaid industry. The one-day event is content focused, providing education and networking for anyone looking to learn more about North America's fastest growing payments product.

This exciting event will immediately precede the Payments Canada Summit on May 13, 2019. The event will be held at the Toronto Board of Trade, Toronto, Ontario.

We anticipate over 120 senior level delegates with valuable networking opportunities for all attendees.

SESSIONS & WORKSHOPS WILL COVER THE FOLLOWING TOPICS

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| 1 Prepaid as a capability for innovation | 7 The real-time rail: threat or opportunity for prepaid? |
| 2 Evolving consumer prepaid; new people and products | 8 David versus goliath: how technology is leveling the playing field for SMBs |
| 3 Driving customer demand in a saturated financial services market | 9 What's happening at Canada's bank innovation incubators? |
| 4 How to compete in loyalty programs | 10 Merging banking and payments with securities and investing |
| 5 The economic and social impact of prepaid in Canada | 11 Updates on Canada's regulatory framework for prepaid, payments and fintech |

BENEFITS OF SPONSORSHIP

- +** Exposure to over 120 financial professionals at the event and to Payment Canada's vast network of attendees.
- +** Exposure on CPPO website & social channels for one year.
- +** Awareness as a thought leader in Canadian payments and prepaid through website presence and social media.
- +** Nation-wide recognition, including acknowledgement and clear demonstration of your organization's involvement, commitment and support.
- +** The opportunity to view and identify new potential partners for your business and present your own content.

PRESENTING SPONSOR | \$15,000

- > Premier listing on conference materials and signage at the event and reception
- > Premier recognition on CPPO website for one year
- > Premier listing in email marketing campaigns
- > Verbal recognition and opportunity to speak at the event
- > 6 show passes

GOLD SPONSOR | \$10,000

- > Listing in conference materials and signage at the event and reception
- > Premier listing in email marketing campaigns
- > Recognition on CPPO website for one year
- > 4 show passes
- > Opportunity to participate or moderate a panel discussion

SILVER SPONSOR | \$5,000

- > Listing in conference materials and signage at the event and reception
- > Recognition on CPPO website for one year
- > Listing in email marketing campaigns
- > Opportunity to participate or moderate a panel discussion
- > 2 show passes

BRONZE SPONSOR | \$1,000

- > Listing in conference materials and signage at the event and reception
- > Recognition on CPPO website for one year
- > Listing in email marketing campaigns
- > 2 show passes

LUNCH SPONSOR | \$5,000

- > Recognition on signage as the sole sponsor of the Lunch
- > Verbal recognition at the reception
- > Recognition on CPPO website for one year
- > Option to provide branded items to guests
- > 2 show passes

CONTACT US TO CONFIRM YOUR SPONSORSHIP!
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